

Promotional partnerships

Kidz to Adultz event sponsorship and
advertising packages

www.kidzexhibitions.co.uk

**Kidz^{to}
Adultz.**



Event sponsorship

Kidz to Adultz event sponsorship packages

Exclusive sponsor

£12,000 + VAT per event (not including exhibition stand cost)

Exclusive sponsorship, and maximum exposure across digital and physical materials:

- [Kidz to Adultz...], supported by [sponsor]
- First choice of stand location.
- Co-branded complimentary visitor bags.
- 2 x dedicated e-mailouts. delivered to the entire Kidz to Adultz and Disabled Living audience (100,000+ contacts).
- Banner advert on Kidz to Adultz homepage for 6 months (150,000+ visits a year).
- Logo display on screens in entrance lobby.
- Exclusive sponsorship of seminar rooms including slides, and option to provide flyers and delegate bags.
- Your logo on the event page on the Kidz to Adultz website
- Information and links on the event page
- 2 x articles on Kidz to Adultz and Disabled Living website
- Printed showguide: logo on front cover, advertorial within, full page colour advert on back cover
- Double page advert/ advertorial in Kidz to Adultz Magazine
- Social media promotion
- Logo and acknowledgement of support in post-event email.

Premium sponsor

£4,000 + VAT per event (not including exhibition stand cost)

- Banner advert on Kidz to Adultz website for six months
- Your logo on the event page on Kidz to Adultz website
- Information and links on the event page
- Logo digitally displayed with other sponsor logos in entrance lobby
- Printed showguide: logo on front cover, half page advert within
- Article on Kidz to Adultz and Disabled Living website
- Social media promotion
- Logo and acknowledgement of support in post-event email



Seminar room sponsor

£1,700 + VAT per seminar room

Exclusive sponsorship, and maximum exposure across digital and physical materials:

- Sponsor one of two seminar spaces, each hosting five presentations to an average of 500 delegates across the day
 - Option to introduce one of the seminar sessions
 - Sponsor logo on introductory slides
 - Option to provide flyers and delegate bags
 - Your logo on the seminar timetable on the Kidz to Adultz website.
 - Logo and acknowledgement of support in post-event email
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Advertising

Showguide advertising

From £575 + VAT

The exhibition showguide is a print and digital publication. It includes all the essential event information and is handed to everyone who attends the exhibition. It is also embedded on the popular Kidz to Adults website, emailed to our full event contact list weeks before the event and stays on our website for 11 months after the event.

Kidz to Adultz Magazine advertising

From £575 + VAT

The KtoA (Knowledge to Action) Magazine is a digital publication designed with our community in mind including anyone with a disability or additional needs, parents, carers, healthcare professionals and educational bodies. With each edition, we want our audience to discover personal stories, advice, and ways to support young individuals with disabilities.

Published quarterly and embedded to the Kidz to Adultz website which is visited over 150,000 times a year. Each issue is emailed to the Disabled Living and Kidz to Adultz subscription list of over 100,000 and promoted throughout the year across several digital channels including social media.

Enquiries: marketing@disabledliving.co.uk

Kidz to Adultz.
Knowledge to Action.

KtoA.



Behind the business: Meet the sisters who have created a successful ceramics brand

Emily and Olivia from Hertfordshire are the inspirational young co-founders of Wheely Good Ceramics. We pulled them away from their pottery wheel and paint brushes to tell us more about the business and their hopes for the future.

Their journey began back in 2022 when Olivia, who had hopes of being a jeweller, felt lost and unsure. She says: "I graduated from university with a degree in politics and was applying for jobs and getting nowhere due to the competitive market. I became very low mentally as I didn't know my life purpose." It was at this time that she turned her hand to pottery and started teaching herself how to use the wheel as a form of art therapy.

Emily is paralysed from the shoulders down due to a rare virus which attacked her spinal cord when she was thirteen. She had already graduated with a master's degree in geography and sustainability, but during the summer of 2022 she was teaching herself to paint with her mouth. Inevitably practicing painting on paper, she struggled to find inspiration, as well as finding a large blank page rather daunting. Olivia had the genius idea for Emily to paint on her ceramics instead.

Fast forward to the summer of 2023. With Emily preparing to start her new role at the Civil Aviation Authority, the sisters had more time together to make and paint more pots. They began posting their ceramics journey on social media in June



when their account was only at two hundred followers. With hard work, dedication – and the benefits of one of their posts going viral – they started to gain traction. They now have over ninety thousand followers on both Instagram and TikTok!

Due to the popularity of their ceramics, and an influx of international commissions, Olivia was able to put the jewellery selling aside and now manages Wheely Good Ceramics full-time. They have found the perfect balance. Emily works at the Civil Aviation Authority, advocating for inclusivity in the evenings, the ceramics in the evenings, and at the weekend. Olivia says: "There is so much more behind the scenes with creating ceramics series with creating ceramics in general, and running a business in general."

"Many people love our story and sisterly bond and find my story to be very inspirational. We didn't try with the videos to begin with, we just made them about us and people seemed to just like us for us!"

Emily

A quarterly magazine filled with your stories.

www.kidzexhibitions.co.uk/magazine