

# Promotional partnerships

Kidz to Adultz event sponsorship  
and advertising packages

[www.kidzexhibitions.co.uk](http://www.kidzexhibitions.co.uk)

**Kidz<sub>to</sub>  
Adultz.**



## Event sponsorship

### Kidz to Adultz event sponsorship packages

#### Exclusive sponsor

£12,000 + VAT per event  
(not including exhibition stand cost)

Exclusive sponsorship, and maximum exposure across digital and physical materials:

- [Kidz to Adultz...], supported by [sponsor]
- First choice of stand location.
- Co-branded complimentary visitor bags.
- 2 x dedicated e-mailouts delivered to the entire Kidz to Adultz and Disabled Living audience (100,000+ contacts).
- Banner advert on kidzexhibitions.co.uk homepage for 6 months (150,000+ visits a year).
- Logo display on screens in entrance lobby.
- Exclusive sponsorship of seminar rooms including slides, and option to provide flyers and delegate bags.
- Your logo on the event page on kidzexhibitions.co.uk
- Information and links on the event page
- 2 x articles on kidzexhibitions.co.uk/ disabledliving.co.uk
- Printed showguide: logo on front cover, advertorial within, full page colour advert on back cover
- Double page advert/ advertorial in Kidz to Adultz Magazine
- Social media promotion
- Logo and acknowledgement of support in post-event email.

#### Premium sponsor

£4,000 + VAT per event

- Choice of stand location
- Banner advert on kidzexhibitions.co.uk website for six months
- Your logo on the event page on kidzexhibitions.co.uk
- Information and links on the event page
- Logo digitally displayed with other sponsor logos in entrance lobby
- Printed showguide: logo on front cover, half page advert within
- Article on kidzexhibitions.co.uk/ disabledliving.co.uk
- Social media promotion
- Logo and acknowledgement of support in post-event email



## Seminar room sponsor

£1,700 + VAT per seminar room

- Sponsor one of two seminar spaces, each hosting five presentations to an average of 500 delegates across the day
  - Option to introduce one of the seminar sessions
  - Sponsor logo on introductory slides
  - Option to provide flyers and delegate bags
  - Your logo on the seminar timetable on [kidzexhibitions.co.uk](http://kidzexhibitions.co.uk)
  - Logo and acknowledgement of support in post-event email
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## Advertising

### Showguide advertising

From £575 + VAT

The exhibition showguide is a print and digital publication. It includes all the essential event information and is handed to everyone who attends the exhibition. It is also embedded on the popular Kidz to Adults website, emailed to our full event contact list weeks before the event and stays on our website for 11 months after the event.

### Kidz to Adultz Magazine advertising

From £575 + VAT

The KtoA (Knowledge to Action) Magazine is a digital publication designed with our community in mind including anyone with a disability or additional needs, parents, carers, healthcare professionals and educational bodies. With each edition, we want our audience to discover personal stories, advice, and ways to support young individuals with disabilities.

Published quarterly and embedded to the Kidz to Adultz website which is visited over 150,000 times a year. Each issue is emailed to the Disabled Living and Kidz to Adultz subscription list of over 100,000 and promoted throughout the year across several digital channels including social media.

**Enquiries** [marketing@disabledliving.co.uk](mailto:marketing@disabledliving.co.uk)

Kidz to Adultz.  
Knowledge to action.



### Top-tips: For cost-effective cooking

How to save money and avoid waste when food costs are sky rocketing. Ian Tavener, AKA Mr Cookfulness, gives KtoA Magazine his suggestions. Ian is a food writer and coach living with disability and chronic illness, and is the author of *Cookfulness: A Therapeutic Approach To Cooking*.

At a time when the cost of living has increased so much, there is no single solution to coping with mounting food prices. With the higher prices shoppers have seen since early 2022, even savvy budgeting has become more and more difficult. However, there are a few hints and tips to bear in mind that can make a difference. Here are a few of my top tips to helping you budget, and to keep you cooking joyfully.

One of the largest areas of individual food waste, and therefore financial waste too, is fresh fruit and vegetables. We've all had the bananas in the bowl going brown, the potatoes seemingly sprouting a whole new

potato farm, and half-eaten packets of salad and herbs left at the bottom of the fridge. Fresh fruit isn't cheap and so we really need to try and use it all, every time. If bananas are going a bit soft and brown, don't throw them out. Instead, peel and slice, and put into recyclable or compostable bags, or reusable containers, and into your freezer. Fresh raspberries, strawberries, blueberries too, don't throw them out. Freeze them! You can use these in smoothies, to make a quick crumble, in flapjacks, ice cream - so many things.

With lemons and limes, they often come in bags of three or four, and you might only use

WIN a pair of tickets  
to see *Waldo's Circus  
of Magic & Terror*  
For one, come all to the  
spectacular new musical



14th  
May  
Lighthouse  
Pole

20th  
May  
Lighthouse  
Pole

7th  
June  
Dome  
Brighton

To enter, visit  
[www.kidzexhibitions.co.uk/competition](http://www.kidzexhibitions.co.uk/competition)

...as. We've all got them often use them. ...asted with all kinds or a great little healthy plenty of dishes - ... hummus.

...k this all sounds great, possible and is it simple ... yes. There are many ... und. On my website, ... s.co.uk, and YouTube ... fulness, there are lots of ... nstrations and recipes ... use these often-wasted ... ar ingredients. I try to ... ple as possible, as fun as ... s accessible as possible.

... my Cookfulness Revolution on ... Cookfulness, where I'm always ... s, recipes and tips and the ... s community share theirs too. ... rful!

... you go to bin it, just think: ... eeze it and use it? Get it ... eezer list and give your ... and shopping a ... o boost.



...n Tavener, Mr Cookfulness, provides ... espoke in person and/or virtual cooking ... and wellness talks, demonstrations, ... programmes and shows for hospitals, ... charities, organisations and expos all ... ver the country and internationally. ... To enquire about his services please ... email [cookfulness@gmail.com](mailto:cookfulness@gmail.com). Cookfulness, ... the cookbook, is available at Goodreads, ... Amazon and Waterstones.

A quarterly magazine filled with your stories.

[www.kidzexhibitions.co.uk/magazine](http://www.kidzexhibitions.co.uk/magazine)