

Promotional partnerships

Kidz to Adultz event sponsorship
and advertising packages

www.kidzexhibitions.co.uk

**Kidz_{to}
Adultz.**



Event sponsorship

Kidz to Adultz event sponsorship packages

Exclusive sponsor

£12,000 + VAT per event

Exclusive sponsorship, and maximum exposure across digital and physical materials:

- [Kidz to Adultz...], supported by [sponsor]
- Choice of stand location
- Co-branded complimentary visitor bags
- 2 x dedicated e-mailouts delivered to the entire Kidz to Adultz and Disabled Living audience (100,000+ contacts)
- Banner advert on kidzexhibitions.co.uk homepage for 6 months
- Logo display on screens in entrance lobby
- Exclusive sponsorship of seminar rooms including slides, and option to provide flyers and delegate bags
- Your logo on the event page on kidzexhibitions.co.uk
- Information and links on the event page
- 2 x articles on kidzexhibitions.co.uk/ disabledliving.co.uk
- Printed showguide: logo on front cover, advertorial within, full page colour advert on back cover
- Double page advert/ advertorial in Kidz to Adultz Magazine
- Social media promotion
- Logo and acknowledgement of support in post-event email

Premium sponsor

£4,000 + VAT per event

- Choice of stand location
- Banner advert on kidzexhibitions.co.uk website for six months
- Your logo on the event page on kidzexhibitions.co.uk
- Information and links on the event page
- Logo digitally displayed with other sponsor logos in entrance lobby
- Printed showguide: logo on front cover, half page advert within
- Article on kidzexhibitions.co.uk/ disabledliving.co.uk
- Social media promotion
- Logo and acknowledgement of support in post-event email



Seminar room sponsor

£1,700 + VAT per seminar room

- Sponsor one of two seminar spaces, each hosting five presentations to an average of 500 delegates across the day
 - Option to introduce one of the seminar sessions
 - Sponsor logo on introductory slides
 - Option to provide flyers and delegate bags
 - Your logo on the seminar timetable on kidzexhibitions.co.uk
 - Logo and acknowledgement of support in post-event email
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Advertising

Showguide advertising

From £295 + VAT

Various placements in the hard copy and digital showguides are available. The showguide includes seminar timetables, exhibitor lists and essential event information, and is distributed to all visitors.

Kidz to Adultz Magazine advertising

From £295 + VAT

Kidz to Adultz Magazine is a quarterly magazine, containing stories and information for people with disabilities and additional needs, and the people who support them. The magazine will be relaunched in a digital format and delivered to the entire Kidz to Adultz and Disabled Living audience (100,000+ email contacts).

Enquiries marketing@disabledliving.co.uk

Kidz to Adultz.
Knowledge to action.



A quarterly magazine filled with your
stories.

www.kidzexhibitions.co.uk/magazine